



# WORKSHOP

**Don't miss this fabulous opportunity to join us for our Public Relations Workshop**

**On Wednesday 12th June at The Lowry Hotel, Manchester 2pm – 5pm**

The event will be hosted by our very own, Tony Hallwood who will be joined by Michael Ribbeck, North West editor, thebusinessdesk.com

We will be helping you to recognise a 'Newsworthy' story, offering advice on writing Press Releases plus where and how to distribute them. During the afternoon we will hear from Michael who will be providing some top tips from a journalists perspective.

..... **'Use PR to get your business noticed'** .....

Please note that this event is only for a small group, we therefore ask that you reserve your place asap to avoid disappointment. Thank you

**RSVP:** [barbara@marketingprofile.co.uk](mailto:barbara@marketingprofile.co.uk) | [www.theprofileclub.com](http://www.theprofileclub.com)

*Note: this is another complimentary event for members*